



Min CHUNG

Group Leader, BI (Business Intelligence) Group of Jipyong
Management Consulting

TEL +82-2-6200-1712
FAX +82-2-6200-0820
E-MAIL mchung@jipyong.com

Min Chung is the Project Leader of Strategy Group at Jipyong's ESG Center who regularly advises clients on business issues related to ESG, sustainable management. Also, as a Senior Research Fellow, he focuses on research on the Business Strategy for ESG and the Competitiveness of Korean companies at Corporate Management Institute. As digital transformation, supply chain instability, and ESG management have emerged as major topics, the business environment of companies is changing rapidly. He advises companies to maintain competitive advantage and pursue sustainability management in challenging new paradigms, and supports research and ecosystem platforms for various insights to be provided to companies to build more resilient business.

Mr. Chung previously worked as Research Fellow at Hyundai Research Institute under Hyundai Group, as well as a head of the Industrial Analysis Team, Industrial Policy Team, and Market Intelligence Team.

As an economist who is devoted to economic and industrial research such as macroeconomic trends, he has seriously considered the Korean economy, listened to the voice of the private sector, proposing policies to government. In addition, he has gained field experience by conducting in-house consulting of Hyundai Group.

Based on extensive research experience and accumulated knowledge, from economic and industrial analysis to public-private cooperation and international development, Mr. Chung strives to provide an unsurpassed business strategy for ESG management. Currently, He also serves as an advisor and evaluator to various public institutions.

Education

2021	Yonsei University (Ph.D. Candidate in Business Administration, coursework completion)
2009	Brandeis University (U.S., Master of Science in Finance)
2008	Purdue University (U.S., B.S. in Management)

Experience

2022-Present	Group Leader, BI (Business Intelligence) Group of Jipyong Management Consulting
2021-Present	Korea Institute for Advancement of Technology, Member of Industrial Technology and Environment Forecasting Committee
2020-Present	Korea Institute of S&T Evaluation and Planning, Member of S&T issue Report Writer
2022	Team Leader, Market Intelligence Team
2021-2022	Team Leader, Industry Analysis Team
2018-2020	Team Leader, Industry Policy Research Team
2009-2022	Hyundai Research Institute, Economic Research Dept, Research Fellow

Notable Achievements

- Measurement of Economic Effect, such as Social Value Creation
- Study on Technology Gap related to National Core Technology
- Consultation on the Development of Performance Indicators in Public Institutions
- Development of Growth Model and Development Strategy for ODA
- Investigate Policy Demand for Digital Transformation and Carbon Neutrality and Advise on Government Policy Proposals

Honors and Recognitions

2018	Research Excellence Award (Hyundai Research Institute)
2017	Excellence Report Award (Hyundai Research Institute)
2016	Excellence Report Award (Hyundai Research Institute)
2015	Best Report Award (Hyundai Research Institute)
2013	Excellence Report Award (Hyundai Research Institute)
2010	Research Excellence Award (Hyundai Research Institute)

Speaking Engagements and Publications

[Economic and Financial Sectors]

2020	Key Characteristics and Implications of Bidenomics, Hyundai Research Institute
2020	The Impact of the US Election Results on the Korean Economy, Hyundai Research Institute
2018	US FOMC Result and Implications, Hyundai Research Institute
2017-2022	Korea's Economic Outlook, Hyundai Research Institute
2017	The Impact of the spread of Trump's Protectionism on the Korean Economy, Hyundai Research Institute
2013	The Impact and Implications of Yen Carry Trade, Hyundai Research Institute

[Industry Sectors and Trend Report]

2021	The Net-Zero Transition: Implication for Korea, Hyundai Research Institute
2018	The "BTS Effect" on South Korea's Economy, Hyundai Research Institute
2017-2021	Prospects for Korea's Major Industries, Hyundai Research Institute
2016	The Appearance and Implications of the Fourth Industrial Revolution, Hyundai Research Institute
2015	Comparison and Implications on Science technology competitiveness in Korea, China, Japan and Germany, Hyundai Research Institute
2015	Comparative effectiveness of R&D Investment of listed companies in Korea, China and Japan, Hyundai Research Institute
2015	M & A characteristics and implications of Korea, China and Japan in border areas over the past decade, Hyundai Research Institute

[Publications]

2015	Why did they become successful first movers? co-authorship, Tipping point
2010	Korea Economic Map, co-authorship, one and one Books

Languages

Korean / English